

# DARTS FOR DREAMS

## How we use the donated items to increase the total amount we raise for Make-A-Wish New Jersey.

To maximize the amount of money we can donate to Make-A-Wish NJ, we utilize a combination of raffles and an auction at the event. The decision on how to use each prize (or bundle of prizes) is based on value, interest and the general mix of all the prizes available at the event.

There are four types of raffles/auctions we have at Darts for Dreams.

1. On-Premises Raffles – A tricky tray, where you have a ticket sheet and drop the individual small tickets to the prizes you want. For this, we have different price points, generally \$1, \$3, \$5 and \$10. The winning numbers are pulled from the individual buckets on the table near each specific prize.
2. Off-Premises Raffles – These are prizes that our volunteers and helpers sell before the event. The ticket is specifically numbered with the prizes listed. Each ticket you buy will be an individual stub. We do these only for the “Big TV” raffle and for 2025, our new “Big Golf” raffle. These are pulled from a barrel with one ticket pulled for each of the prizes listed on the prize ticket.
3. On-Premises 50/50 – This is a cash prize. Half of the money collected (traditional ticket roll used for this) is given back to the winner. The event will not “take it back”. Spend it at the next event you go to.
4. Silent Auction – A sheet is placed near each of the prizes. On that sheet is a starting bid and the amount of any increase required. i.e. \$100 start and \$10 increments. The first person starts at \$100, and each person after (or back and forth) needs to increase the bid by at least \$10. It’s called silent because there’s no auctioneer. The bidders watch the auction sheets themselves and are given several warnings leading up to the end of the auction. The highest bidder when the auction closes wins the prize.

To further explain the On-Premises raffle, we have four kinds of those, defined by their color.

1. The “Basic Raffle” - BLUE Tickets

Most of our smaller gift cards (generally \$30 or less) are used in our blue, \$1 raffle. Oddly, it costs \$20, and you get a sheet of 25 tickets. All the tickets are dropped into one large bucket. To determine the winners, we pull one ticket and attach it to each of the prizes. We often have between 50 and 75 of these. So, for one \$20 sheet, you can win 25 times. You do not specifically choose your prize but are encouraged to trade with other winners.

2. The “Basket Raffle” – WHITE Tickets

The next step up for our raffles are the baskets, items and certificates generally in the \$50 to \$100 range. These tickets are \$3 each with a discount for buying a small sheet of 10 or large sheet of 25 tickets at the event. Attendees put their tickets into the ticket container for the specific prize they want to win. Generally, about 50 to 60 items are available to win.

3. The “Premium Raffle” – YELLOW Tickets

The 3<sup>rd</sup> tier of our raffles are those baskets, items or gift certificates with higher value, or sometimes because we have multiple winners of the same prize. We often bundle items for this category, like several smaller pizzeria gift cards into a larger prize. These tickets are \$5 each, also with a discount for a small or large sheet at the event. Attendees put their tickets into the ticket container for the specific prize they want to win. Generally, we have 40 to 50 items available.

4. The “Ultra Raffle” PURPLE Tickets

This highest tier is reserved for our best items. Generally, this has been used for our liquor basket, the beer tower, a complete dart room setup, laptop computer, some golf certificates or a vacation. These are \$10 each with no bulk discounts. Attendees put their tickets into the ticket container for the specific prize they want to win. There’s usually 10 or few items that qualify for this tier of ticket.

What if you can't make it out that day?

If you are not able to attend, you are able to go to [www.dartsfordreams.com](http://www.dartsfordreams.com), click on the RAFFLES button and using our system, pre-purchase tickets for any of the raffles available. It's just like a little store. Once completed, you'll provide information and confirm the amount of your donation. You can go back to modify your order you're comfortable with the amount.

The next step is to follow the instructions where you'll donate directly to Make-A-Wish NJ via a "Wish Your Way" page setup specifically for Darts for Dreams.

I get emails from the raffle and donation sites and then mark your tickets appropriately. I then send you back the numbers for each of your ticket types since you could have blue, white, yellow, purple, plus "BIG TV" and "BIG GOLF" tickets in your order.

On the day of the event, our volunteers separate all the ticket stubs and place them into the appropriate prize buckets or the barrels as appropriate.

We cannot do the 50/50s before the event and managing the silent auction for people not there is very cumbersome. You can contact someone playing at the event to help you, but the DfD staff can't, we just don't have the time.

The raffle sheets look like this. We keep the Name/Info section with your info filled in (and enter that into the prize database), you keep the “Hold This Stub” and you drop the rest into the prize containers. Pending how many tickets you buy; you may not get an entire sheet or may get multiple sheets for any color. The ticket sheets will be color coded to match the raffle type (Basic - Blue/Basket-White/Premium-Yellow/Ultra-Purple) as well as the tablecloths for the tables with those prizes being displayed.

274000	274000	274000	274000	274000	274000
Name _____ Phone _____ Email _____ RETURN THIS PORTION	274000	274000	274000	274000	274000
	274000	274000	274000	274000	274000
	274000	274000	274000	274000	274000
	274000	274000	274000	274000	274000
HOLD THIS STUB	274000	274000	274000	274000	274000
274000	274000	274000	274000	274000	274000

Thank you for considering supporting Darts for Dreams and Make-A-Wish New Jersey. Your support is greatly appreciated.